

RESOURCE ROADMAP FOR FASHION START-UPS IN HONG KONG

HKTDC



Organization	Workspace / Shop Renting	In-store / Pop-up Promotion	E-commerce / Online Shop Promotion	Publicity / Advertisement	Marketing / Networking Events	Seminars / Training / Workshops	Financial Support / Scholarships / Prize	Mentorship / Internship / Advisory	Awards / Competition	Market Intelligence	Contact	Website
Asian Financial Forum – Deal Flow Matchmaking Sessions					●		●				aff@hktdc.org	www.asianfinancialforum.com
CENTRESTAGE				●	●	●					exhibitions@hktdc.org	www.centrestage.com.hk
Hong Kong Fashion Weeks (SS & FW)				●	●	●					exhibitions@hktdc.org	www.hktdc.com/hkfashionweekss www.hktdc.com/hkfashionweekfw
FASHIONALLY		●		●	●	●					lifestyle@hktdc.org	www.fashionally.com/zh-hk
Fashion Hong Kong <i>*Overseas Promotion</i>		●	●	●	●			●			fashion_hongkong@hktdc.org	www.fashionhongkong.com
HKTDC Design Gallery		●	●								hktdc@hktdc.org	www.hkdesigngallery.hktdc.com
HKTDC Fashion Magazine				●							hktdc@hktdc.org	www.hktdc.com/mis/pm/en/s/product-magazine-magazine-fashion.html
HKTDC SME Centre						●		●			smecentre@hktdc.org	www.hktdc.com/mis/smecentre/en/HK TDC-SME-Centre.html?
Hong Kong Young Fashion Designers' Contest				●			●	●	●		lifestyle@hktdc.org	www.fashionally.com/zh-hk/YDC/about

GOVERNMENT & OTHER PUBLIC BODIES

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Clothing Industry Training Authority – Sample Development Centre	●					●		●			-	www.cita.org.hk
CreateHK, HKSARG							●				enquiry@createhk.gov.hk	www.createhk.gov.hk
Hong Kong Productivity Council – BUD Fund – Organization Support Programme – Professional Services Development Assistance Scheme	●				●	●	●				hkpcenq@hkpc.org	www.hkpc.org
Hong Kong Science and Technology Parks Corporation – InnoCentre	●										enquiry.marketing@hkstp.org	www.innocentre.org.hk
Innovation and Technology Commission, HKSARG – Innovation and Technology Fund							●				enquiry@itf.gov.hk	www.itf.gov.hk
Intellectual Property Department, HKSARG						●		●			enquiry@ipd.gov.hk	www.ipd.gov.hk
InvestHK, HKSARG – StartmeupHK					●	●					enq@InvestHK.gov.hk	www.investhk.gov.hk
Trade Industry Department, HKSARG – SME Export Marketing Fund							●	●			enquiry@tid.gov.hk	www.tid.gov.hk

ASSOCIATIONS & NGOS

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Design Renaissance Foundation				●	●	●					enquiry@designrenaissance.org	www.designrenaissance.org
Fashion Farm Foundation		●		●	●	●	●	●			info@fashionfarmfoundation.org	www.fashionfarmfoundation.org
Hong Kong Fur Federation – Fur Design Competition						●		●			fur@hkff.org	www.hkff.org
Hong Kong Design Centre – Design Incubation Programme – Fashion Incubation Programme – Hong Kong Young Design Talent Award	●				●	●	●	●	●		dip@hkdesigncentre.org; fashion@hkdesigncentre.org; ydata@dfaawards.com	www.hkdesignincubation.org www.hkagf.org www.ydata.dfaawards.com
The Federation of Hong Kong Footwear – Footwear Design Competition									●		info@footwear.org.hk	www.footwear.org.hk
The HK Federation of Youth Groups Jockey Club Social Innovation Centre – The Jockey Club Incubation Programme for Social Innovation	●				●	●	●	●			sic@hkfyg.org.hk	www.sic.hkfyg.org.hk/en/program.php

RESEARCH & ACADEMICS

Organization	Workspace / Shop Renting	In-store / Pop-up Promotion	E-commerce / Online Shop Promotion	Publicity / Advertisement	Marketing / Networking Events	Seminars / Training / Workshops	Financial Support / Scholarships / Prize	Mentorship / Internship / Advisory	Awards / Competition	Market Intelligence	Contact	Website
Caritas Bianchi College of Careers – Department of Design						●	●	●			info@bcc.edu.hk	www.cbccdesign.weebly.com
Hong Kong Design Institute						●	●	●			hkdi@vtc.edu.hk	www.hkdi.edu.hk
The Hong Kong Polytechnic University – Institute of Textiles and Clothing						●	●	●	●		tcgeneral@polyu.edu.hk	www.polyu.edu.hk/itc
The Hong Kong Research Institute of Textiles and Apparel						●	●				info@hkrita.com	www.hkrita.com

PRIVATE SECTOR

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Casetify		●	●		●		●				hello@casetify.com	www.casetify.com/zh_HK
Goxip		●	●								support@goxip.com	www.goxip.com
K-11 Art Internship						●		●			k11artinfinity@k11.com	www.k11artinfinity.k11.com/tc/art-internship
Kapok		●	●								-	www.ka-pok.com
PMQ	●	●	●		●		●				info@pmq.org.hk	www.pmq.org.hk
Snaptee		●	●								cs@snaptee.co	www.snaptee.co
The Mills Fabrica by Nan Fung Group	●					●		●	●		contact@themillsfabrica.com	www.themillsfabrica.com
Zalora		●	●								enquiries@hk.zalora.com	www.zalora.com.hk

ANALYTICS

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Fashion Snoops					●	●		●		●	hk@fashionsnoops.com	www.fashionsnoops.com
Peclers Paris					●	●		●		●	peclers@peclersparis.com	www.peclersparis.com
WGSN					●	●		●	●	●	contactus@wgsn.com	www.wgsn.com